

ESTABLISHED JUNE 19, 1871.

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Headquarters
FOR
Fashionable
Millinery

BIG MONEY GIVINGS AT HAYDEN'S

The Best
for the Least Money
Keeps the
Big Store Busy

Again we Triumph! Again the enlarged Big Store takes the lead in low price giving—out-bidding, out-classing, outdoing all others—with each succeeding day the crowds increase—heavier buying's done—our own best past pales before the store achievements of today. The great good news is spreading. "Go to Hayden's," they say. One tells another, another tells another, 'till the Big store's better buying advantages has become the talk of every household, every home, "Tis true," says one, and then "tis true" say thousands.

Omaha's Greatest Provision Market::: Conceded headquarters for the best at the lowest prices in Fashionable Dress Goods, Silks, Cloaks, Suits, Blankets, Flannels, Ladies' and Gentlemen's Furnishing goods, Boys' and Children's Clothing—It's leaked out—the truth is known.

We Undersell Them All:

Grand Cheap Selling of Fine Silks.

No end to assortments, no limit to quantities, Silks and Silks from every market in the world, from the lowest number in a plain Jap, up to the most luxurious of modern Black Silk Dress Silks, each possessing that exclusive character and excellence to be found only at Hayden's.

Colored Silks

50 pieces Changeable Linning Silks, in all 8 new fall shades, good weight, very pretty, worth 40c, our price, per yd.....	25c
60c FANCY BROCADES FOR.....	30c
37 pieces two-colored fancy, Brocades, showing all the tasteful effects, and newest shadings, for waist and gowns, worth 60c, our price, per yard.....	30c
\$1.00 NOVELTY PLAIDS AND STRIPES.....	50c
Extensive assortments of exclusive styles in 40c LINING SILK.....	25c
Novelty Silk, new, beautiful effects, no two alike, worth \$1.00, our price, per yd.....	50c
Black Silks	
50c BLACK BROCADES FOR.....	30c
40 pieces assortment of Black Brocade Silks, large graceful patterns, right texture, richly finished, worth 50c, our price.....	30c
75c BLACK TAFFETA.....	50c
33 pieces plain Black Taffeta Silk, good weight, rich, luxurious finish, worth 50c, our price.....	50c

Extraordinary Sale of High Class Fashionable

DRESS FABRICS

Have you in your mind's eye a stylish dress for fall—something new, out of the ordinary—particularly refined and stylish?

You'll Find it Here Fresh From Fashion's Home.

A Great Stock in Pieces.

Colored Dress Goods.

40c Values

In a fine assortment of weaves and colors, the new "Brocade" Check and Stripes, grand texture, serviceable, will sell at

For 25c

47c Values

Plaids—showing every new effect in style and color combination, choice styles for waists, etc., worth 47c, our price

For 35c

55c Values

Select assortment Black Fancy Brocades, Crocodile and Jacquard Weaves, well finished—very dressy, worth 55c, our price

For 49c Yard

65c Values

200 different styles in 40-inch Fancy Wool Dress Goods, showing all the new laid plaids, checks and rough surfaced cheviots and other new weaves, our price

For 49c Yard

75c Values

A grand assortment of choice new weaves and colorings in the latest French and English Checks, Stripes and Mixtures—makes swell gowns for street and traveling wear.

For 59c Yard

TRADE WINNING PRICES ON

Cotton Dress Goods

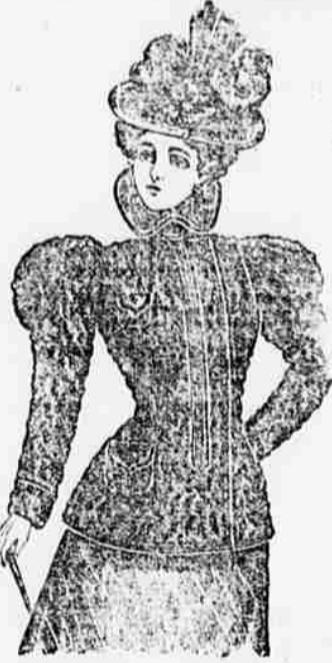
Standard Dark prints— colors fast	3½c Yard
Art Sateens— choice designs	15c Yard
Silkoline— for Comfort covers.....	7½c Yard
Select, line 36 in. D. K. Percales— all new	12½c Yard
25 pieces 33 in— Simpson's Percales.....	5c Yard
12½c East Black— Sateen	7c Yard
12½c Heavy fleece— Wrapper goods	8c Yard

Hayden Bros

UNUSUAL CLOAK AND JACKET OCCASION.

Big Offerings in Collarets and Skirts

→ TOMORROW ←



COLLARETS....

100 Electric Seal, silk lined, full

riple Collecces, our price

\$2.98

LADIES' JACKETS made of good heavy, heavy, heavy, new shiny front high stand collar, well trimm'd neatly finished throughout, well worth \$6.00 for tomorrow only

\$3.48

200 LADIES' JACKETS, made of Astrakhan cloth, curly boucle, kerseys, Irish frieze, in blue, black, brown, red and tan made and fitted in the height of jacket worth up to \$12.00, only

\$6.98

200 LADIES' JACKETS, representing the very best styles of the season, in French boucles, cut-purples, rough chevets, Persian woods and astrakhan curls, all high stand collar, well trimm'd, every element of jacket newness worth \$12.00, only

\$12.50

LADIES' PLUSH CAPES, 2 inches long, with silk, broaded with jet, edged with taffeta, full sweep, worth \$5.00, for tomorrow only

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